

**Rachel Stein**

www.rachelstein.xyz  
rachelsteindesign@gmail.com  
415-519-5903

**Experience**

**Digital Products | Experience Designer**

MAY 2019 - CURRENT

Designed mobile and web experiences for education, consumer electronics, travel, and insurance industries. Worked end-to-end to ideate, design, and deliver digital interfaces by closely collaborating with development teams.

**Tufts University | Interface Design Teaching Fellow**

JAN 2020 - MAY 2020

Helped teach the Applied Interface Design course in the Human Factors Engineering department. Facilitated design workshops, graded weekly assignments, and provided feedback to a class of 30 undergraduate and master’s students.

**Drync | Graphic Designer**

JAN 2019 - APR 2019

Designed email marketing campaigns for brands such as Moët & Hennessy and Pernod Ricard. Analyzed sales data to provide key metrics and demonstrate growth as part of updates to retailers. Created keynote presentations for client and stakeholder reviews.

**Sheprd | UX/UI Designer**

AUG 2018 - DEC 2018

Conducted user research through surveys, interviews, and usability studies to assess and improve the Sheprd mobile app UI. Leveraged research to create and prototype design solutions for both internal and user facing interfaces.

**Skills**

**Design**

Interface Design  
Design Thinking  
Visual & Graphic Design  
Prototyping

**Research**

User Research  
Interview Design  
Survey Design  
Usability Studies

**Software**

Sketch      Abstract  
Figma      Zeplin  
Invision  
Adobe CC

**Education**

**Tufts University | Class of 2018**

MS in Human Factors Engineering  
BS in Visual Art and Engineering Psychology